

MicroLED Industry Services

August 2024



MICROLED-INFO, INTRODUCTION

MicroLED-Info, established in 2017, is the world's leading microLED industry portal - offering a web publication, newsletter, industry reports, events, and an industry association.



Promote
your microLED
products and
services



Connect
with supply chain
companies and
display makers



Strategic
support for your
products and
projects



MICROLED-info

EST 2017



Learn and gain
**Industry
Insights**

Become part
of the microLED
Community



MICROLED-INFO, IN NUMBERS

MicroLED-Info is a globally trusted industry brand, since 2017



Newsletter list:

2,900+ Subscribers

Organically grown



Social media: Over

6,000 Followers

(LinkedIn, Twitter, Facebook)



Monthly website sessions:

12,000 – 24,000



Monthly website page views:

20,000 – 42,000



A highly

Targeted Readership



 **MICROLED-info**

The MicroLED Industry Association

In 2019, MicroLED-Info established the **MicroLED Industry Association**, an international forum to promote microLED technologies, encourage collaboration, and provide valuable opportunities for companies.



Over 40 members, including industry leaders, small startups, supply chain companies, research institutes and more



MicroLED Connect

In 2024, MicroLED-Info and TechBlick launched **MicroLED Connect**, the world's first microLED-focused event series.

Flagship event in September 24-26, 2024, in Eindhoven, The Netherlands

An excellent speaker line-up that includes Google, Meta, Yole, Continental, Aixtron, Applied Materials, Toray Engineering, TCL CSOT, JCDecaux, CEA Leti, Coherent, VueReal, Omdia, and many others.

MicroLED Connect

MicroLED-Connect is a year-long hybrid event series, a combination of virtual webinars and a flagship on-site event.



PROMOTE YOUR MICROLED PRODUCTS AND SERVICES

MicroLED-Info is an excellent platform to reach the entire microLED industry, **increase brand awareness** and **generate industry leads**. MicroLED-Info offers a **wide range of advertising and marketing options**:



Website banners



Logo placement



Sponsored articles

(content support available)



Social media promotion

 **MicroLED Association**

MicroLED  **Connect**

BUSINESS DEVELOPMENT

Based on extensive industry ties, popular industry publication, years of experience and unique offerings, **MicroLED-Info** can be your perfect business development partner

Premium business development services

Outreach activities to attract industry collaborations



 **MicroLED Association**

A community of MicroLED leaders

MicroLED  **Connect**

where the whole industry gathers

LEARN AND GAIN INDUSTRY INSIGHTS

MicroLED-Info provides a range of services and products to keep up with innovations in the microLED and OLED industries, gain knowledge and explore trends.



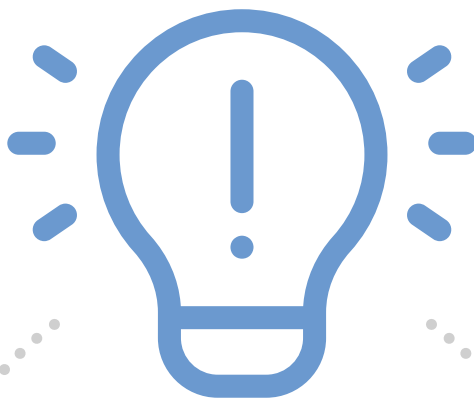
**Bespoke private
webinars and
consultation**



**Free newsletter
and resources**



**Industry reports
and guides**



 **MicroLED Association**

**A community of
MicroLED leaders**

MicroLED 

**Where the industry
gathers to exchange
info and news**